

Promoting Innovation Through the Digital Transformation of SMEs in the Danube Region

DIGITRANS Project Closing Conference
7th May 2019, Târgu Mureș, Romania



- Discussion on digital transformation policies
- Demo sessions with various digital transformation tools
- Networking opportunities

Registration form: <https://bit.ly/digitransFC>

Deadline for registration: 25th April 2019



Venue: GRAND HOTEL, Piața Victoriei 28-30, Târgu Mureș, 540052, Romania

Date: 7th May 2019, 9.30 - 17.00 h

Time	Phase
9:30	Registration
10:00 - 10:45	Opening: <ul style="list-style-type: none">• Welcome• Leonard Azamfirei - U.M.Ph.S.T.Rector• Representative of regional and national authorities (tbd.)• Prof. Dr. Dieter Hertweck, presentation of Danube Digital Working Group
10:45 - 11:15	Key note of the Conference: <ul style="list-style-type: none">• Professor Dimitris Karagiannis, Head of Research Group Knowledge Engineering at the University of Vienna: Impact of digitization on industry from a research perspective
11:15 - 12:15	<ul style="list-style-type: none">• Petra Newrly, MFG Baden-Württemberg, Lessons Learned of the DIGITRANS project• Dr. Claus Hoffmann, CEO, Center for Digitalisation District Boeblingen (D) - How the region can best support SMEs in their transformation process• DIGITRANS good practice examples
12:15 - 13:15	Lunch
13:30 - 15:30	Parallel interactive sessions: <ul style="list-style-type: none">• DIGITRANS Fast Forward - DIGITRANS method in an interactive workshop• Scene2Model Demo Workshop
15:30 - 16:00	<ul style="list-style-type: none">• Workshop result presentation and discussion with the DIGITRANS workshop participants
16:00 - 17:00	<ul style="list-style-type: none">• Networking & Live Demos (Scene2Model, SMEs participated in the DIGITRANS trainings from Targu Mures)• Multimedia presentation from DIGITRANS project partners' country in the lobby area, stands of interesting initiatives, ideas marketplace
17:00	Closing of the Conference

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